[INSERT NAME

AND ADDRESS  
OF YOUR LOCAL  
MP HERE]

Dear [NAME OF MP]

I hope this letter finds you well. I am writing to you on behalf of [NAME OF BUSINESS],a business operating in [NAME OF CONSTIUENCY]. As a member of the Recruitment and Employment Confederation (REC) I wanted to share with you their new manifesto, *Dynamic Labour Markets for Growth*. The REC is the voice of the recruitment industry, which drives standards and empowers recruitment businesses like ours to help build better futures for job seekers.

Ahead of the General Election, the REC’s manifesto provides creative and robust policies to tackle deep-rooted problems in the labour market such as labour and skills shortages. This skills system isn’t meeting the needs of businesses like ours, and there is a lack of collaboration between businesses and politicians that means we aren't maximising the potential for individuals wanting to work or for businesses seeking to contribute to their community and make a profit.

As the [owner/managing director/chief executive] of a recruitment business, I keenly understand the labour market and how we can unlock the potential of our labour force, which could add £39bn each year to the economy. To achieve this, transformative, long-term policymaking that supports economic growth is needed.

The REC sets out four themes containing a number of policy ask and proposals for a new government to consider post a General Election. These are aimed at unlocking economic prosperity and to support businesses like mine. I would like you to consider the manifesto proposals which fall into the four themes summarised below:

* **Understand our labour market and the flexibility people want by acknowledging that** people want different forms of work, temporary work allows people to take up leave and and work around their lives in a way that temporary work does not. For too long, Whitehall and Westminster have acted as though the only type of job that matters is a permanent job, employed full-time. A new government can underpin this by conducting the first Workplace Employment Relations Study in over a decade and building on it to deliver a genuine workforce plan for the UK. One that brings together a long-term and pragmatic set of options on skills, immigration, transport, and other key issues.

* **Support our transition to new skills and new jobs** by empowering local leaders to act on skills, in partnership with companies and local skills providers, such as colleges. But they must do this in a way that is always focused on the economy, we need tobuttress this with the immigration policy we really need to drive prosperity – and be honest with people about the trade-offs. Alongside this, embedding skills of the future around AI and Net Zero in both our education system and our approach to business will be vital. An AI assurance framework to aid the safe use of AI will help more businesses adopt it and use it to grow their businesses.

* **Act to support productivity and tackle inactivity** by reforming the failed Apprenticeship Levy in the first 100 days to underpin a skills revolution. Further supporting learners and those in training by extending the childcare offering would be hugely beneficial. We also need to support more efficient public services through procurement reform, which will save money and cut NHS waiting lists.

* **Ensure regulation is fit for the future** by regulating to support workers however they work whether it be in a full time permanent role or a part time or temporary role. That means finally delivering a well-funded Single Enforcement Body so that compliant firms are protected alongside workers from those who ignore the law. This should include regulation of the whole supply chain - especially umbrella companies and joint employment models. It means finally overhauling the rules around off-payroll working (IR35).

As a recruitment business, we are central to maintaining a healthy local employment market and to contributing to the health of the local economy and society. That is why I would be keen to speak to you about the issues outlined above and in the REC's manifesto in more detail.

(**OPTIONAL ADDITION - You would be welcome to visit our premises and potentially meet with some of the job seekers/ candidates we support). This will offer you further insight into our industry's role in encouraging economic growth and unleashing the potential of your constituents to flourish in work.**

Yours Sincerely

[YOUR NAME HERE]