

# REC Audited

Delivering Excellence



# In today's market, reputation and risk are everything

It is widely known that one of the biggest challenges faced by organisations is the ongoing need to attract and retain their employees. One of the best ways to attract the right staff is to ensure that your brand, culture and ethics are represented through the recruitment process. Making sure that your recruitment partner represents your organisation effectively is important.

“**Excellence is not a skill. It is an attitude.**”

**Ralph S Marston, Jnr**  
Author of “The Daily Motivator”  
& “Living the Wonder of It All”

Finding the right recruitment agency who can demonstrate these skills isn't easy.

One way to ensure that the agency you choose understands your need to protect your brand is to use an agency that has been REC Audited.

## **This means they:**

- Have had an independent audit scrutinising all of their recruitment processes
- Work to world class standards, and support their clients by demonstrating excellence
- Have thought about what would signal excellence to set about a pathway to achievement

## These are the reasons why using an REC Audited member is important;

- According to the REC White Paper "Gateway to Success", making sure that all aspects of business are ethical, founded on **"doing the right thing, and being seen to do so,"** will be paramount for employers. Employers must understand how they can access and work with the best partners to develop recruitment strategies that will both underpin their CSR goals and protect their brand.
- Against a backdrop of skill shortages and the need for skilful talent management, leading employers are evolving their own **'super-brands'** to create awareness of their success and best practice to stakeholders. It's never been more relevant for recruitment agencies to enhance the super brand aspirations of their clients with a **badge of quality**.

“**REC Audited** is a key external endorsement of our business processes, reassuring our clients that we work to the most rigorous standards in the recruitment industry.”

**AG**

From a leading technical recruitment consultancy

**This is why, if your agency has the REC Audited gold tick, you know they are serious about standards.**

To learn more, call us now on  
**020 7009 2136/2186**





- ▶ **Recruitment's biggest lobbying voice**
- ▶ **The source of recruitment knowledge**
- ▶ **Raising recruitment standards**
- ▶ **Developing successful careers in recruitment**
- ▶ **Exceeding members' expectations through business support**

The Recruitment and Employment Confederation (REC) is the only professional body dedicated to representing the interests of the whole of the recruitment industry in Parliament, Whitehall, the European Commission and to press and opinion formers.

The REC has over 8,000 recruitment agency offices in membership and over 6,000 recruitment professionals.

The REC is committed to raising standards and highlighting excellence throughout the recruitment industry.

## **REC**

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