

Start-up Consultation Service

Launched as a direct result of strong demand from owners of start-up recruitment companies, the **Start-up Consultation Service** is designed to help us to help you! A consultation usually lasts from between 2-3 hours and is a face to face meeting with a highly experienced recruiter.

During your meeting we will be able to analyse your start-up proposition and any plans that you currently have in place and then effectively guide you and offer advice during the infancy stage of your business.

Many recruitment businesses chose to take up an initial consultation prior to booking a **Full Start-Up Package**.

Areas we explore;

- Your personal qualities and skills
- Your personal knowledge and experience of:
 - the recruitment industry
 - your chosen recruitment industry sector
 - commerce/running a business
- Your sales and marketing strategies:
 - market research carried out to date
 - methods of marketing your business
 - the competition
 - pricing structure
 - price negotiation
 - sales structure
- Operations/processes
- Methods of short-term and long-term finance, bookkeeping and finance management
- IT systems
- Standards
- The reason your venture will succeed

There is a £750 up-front fee for this service and there is no obligation to carry onto the full Start-up package if you do not wish to.